

SPONSORSHIP PROSPECTUS



ACCI Annual Meeting
a new era of consumer choices and challenges
Milwaukee, WI 2024



About

ACCI's annual meeting is the premier meeting presenting the latest research in the field of consumer interests. This year's conference is May 21-23, 2024 in Milwaukee, Wisconsin, USA.

The American Council on Consumer Interests (ACCI) is a 501c3 non-profit organization, founded in 1953 by academics and researchers passionate about protecting and educating consumers.

Purpose

The mission of ACCI is to enhance consumer and family economic well-being. Our sponsors can proudly say that they support consumer interests. ACCI has a badge for sponsorship that sponsors are welcome to use for the coming year after sponsorship.



Audience Composition

ACCI's conference is typically attended by around 110 academic researchers, whose interests range broadly in topic. Last year there were 155 registrations - 52% professional, 40% students, 2% retirees and 3% non-members.



SPONSOR BENEFITS

All Sponsors Receive

- Recognition in the ACCI 2024 event app for 12 months
- Be reachable to set up a meeting right through the app
- 12-month logo on consumerinterests.org
- Logo has click through to URL of your choice
- Recognition from the podium during general sessions
- Use of sponsor seal to promote your support of consumer interests
- A place to hand out materials such as at registration or at lunch tables.

Why Sponsor

ACCI offers you the chance to feature your organization, university, or special programs to people deeply committed to the consumers' interest. Your sponsorship helps steady registration fees and allow more researchers to participate.

How to Sponsor

Contact Holly Roseski at
hroseski@consumerinterests.org or (727) 940-2658 x 2002

Not in the Budget?

Want to support consumer interests and ACCI but you're bound by your organizational budget? ACCI is building ongoing sponsor relationships. Please use this year's sponsor level prices to add ACCI sponsorship to your budget next year. Today make a note for budget season or make an appointment to talk to the marketing department.



SPONSOR LEVELS

GOLD - \$1,500

- One complimentary registration.
- Co-branding on a selected conference event
- Conference staff will help you organize a special meeting of your organization, faculty, alumni, students, or group of your choice.
- All sponsor benefits

SILVER - \$1,000

- One half price registration.
- Co-branding on a selected conference event.
- All sponsor benefits

BRONZE - \$500

- All sponsor benefits

WRITE IN

Sponsor specific conference needs - a reception, IT, or meals/snacks.

Lets talk about how we can create a sponsorship level that is meaningful to your organization. This is a place for your organization to be generous and shine.



THANK YOU TO LAST YEAR'S SPONSORS

Thank you for supporting consumer interests and research.

Gold Sponsors



**College of Family and
Consumer Sciences**

*Financial Planning, Housing
& Consumer Economics*

UNIVERSITY OF GEORGIA



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

Silver Sponsor



**College of Agricultural,
Consumer &
Environmental Sciences**

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

Bronze Sponsor

