

# Annual Business Meeting 2018

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American Council on Consumer Interests



Researching Consumer Economic & Financial Issues

# Agenda

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Minutes 2017 Annual Meeting

President's Welcome and Address

- MJ Kabaci

Treasurer's Report

- Stuart Heckman

Executive Director's Report

- Ginger Phillips-Schiller

Recognition of Service to ACCI

Introduce 2018-19 Officers and Board

2019 Annual Conference

# Minutes

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Vote to Approve the Minutes  
of the 2017 Annual Business Meeting  
in Albuquerque, NM



# President's Report

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MJ Kabaci

# A Year of Work & Change

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New JCA Editor Hired

Wiley (JCA Publisher)

- Hired Publisher Consultant
- Wiley Executive Seminar in DC
- Visited Wiley in Boston

Strategic Planning Task Force

Board Retreat changed to start of fiscal year

Board Governance & Committee Restructure

Budget

Executive Director contract negotiation

President's Dinner

Summer Projects

- Handbook Update
- Awards

# 2018 President's Dinner

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# A Year of Work & Change

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Changed date of Board Retreat to start of fiscal year

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President's Dinner

Additional Summer Projects

- Handbook Update
- Awards



# Treasurer's Report

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Stuart Heckman





# Executive Director's Report

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Ginger Phillips-Schiller

# Membership Report

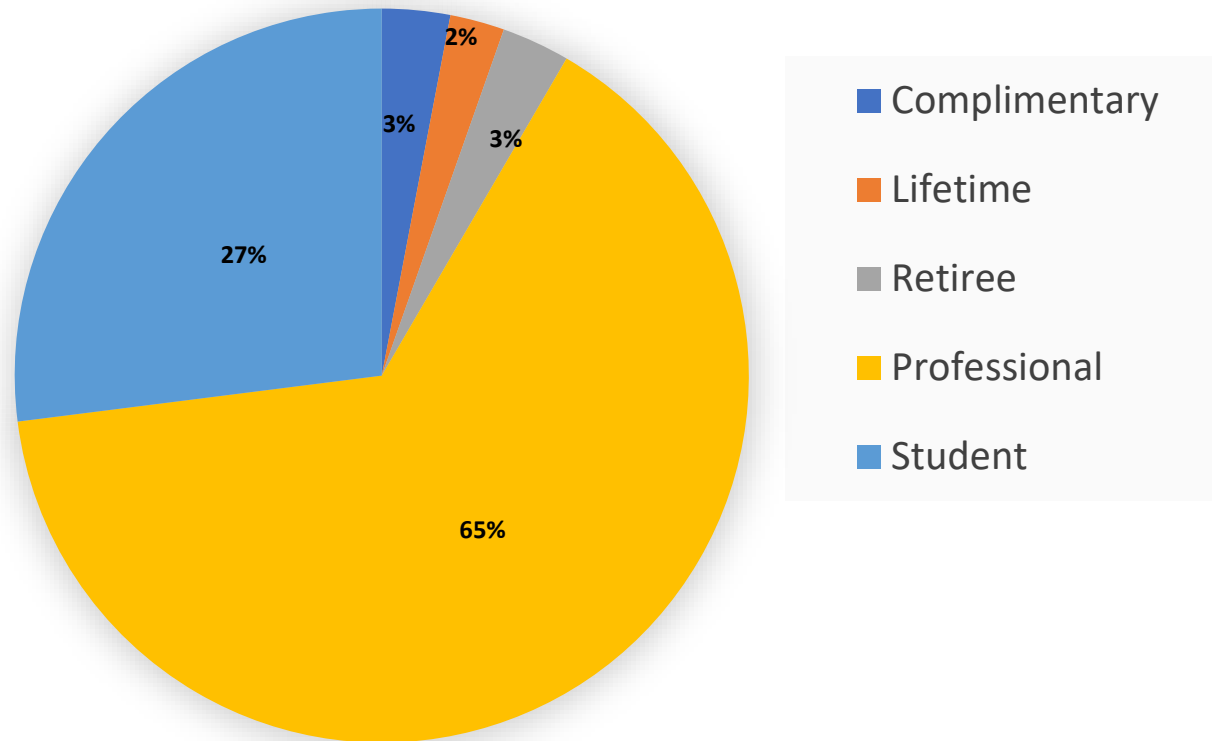
Sophia Anong  
&

Judith  
Anongye

# Membership Types

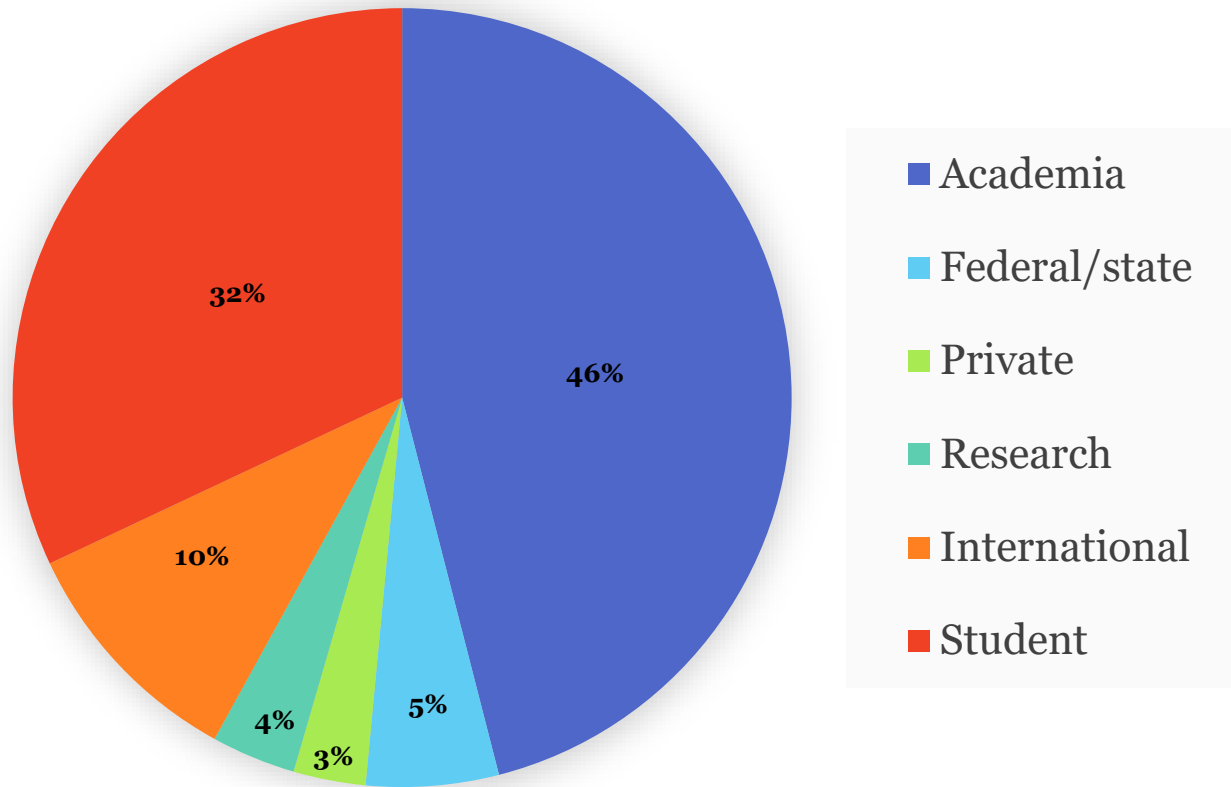
*(306 members)*

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# Current Member Affiliations

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# Professional Members

Title	Number Active	Number Lapsed
Faculty	201	181
Research/Policy/Econ	27	30
CEO/Founder/President	19	16
Consultant/Fin. Analyst	12	8
Journal Editor	4	2
Admin Personnel	3	15

# Primary Areas of Interest

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Area	Number Active	Number Lapsed
Finance	135	117
Food	15	31
Health	23	26
Housing	5	4
Education		

# Other or Secondary Research Areas

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Interest Area	Number Active	Number Lapsed
Fin. Literacy/educ	59	52
Health/Food	31	41
Consumer beh/econ	53	120
Mkting/Advt	22	68
Policy/law	18	20
Housing	16	16
Fam/chil/gender issues	15	19
Education		19

# International Members

## *(Professionals)*

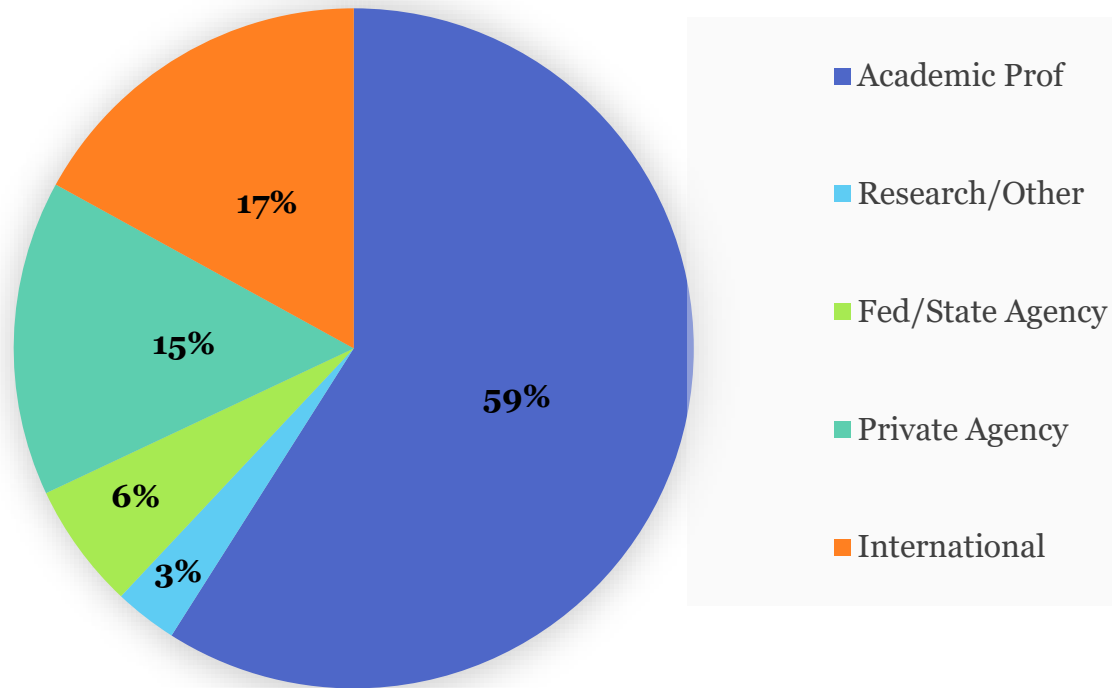
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Country of Origin	Active Number	Lapsed	Lapsed Number
China	5	South Korea	14
South Korea	4	China	5
Canada	3	Australia	5
Spain	2	Canada	4
Italy	2	France	4
India	2	Taiwan	3
Malaysia	2	Germany	3
Turkey	1	Spain	3
Germany	1	New Zealand	2
UK	1	Netherland	2
		Brazil	2



# Prospect Members (1,623)

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# Comments & Recommendations

## Missing profile information:

- Email address
- Primary location & country of origin
- Professional affiliation
- More fields for international professional members
- If primary area of interest is “Other” , don’t leave blank, most selected “all of above”
- Limit “Other” and “secondary areas” to one or two (3+ areas listed)

## What we know and what we don’t know about...

- Prospects
- Lapsed

Continue periodic membership review

# Time for Thanks!

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# Conference Committee

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Sheri Worthy, Chair

Ann Woodyard

Lorna Saboe Wounded-Head

Kristi Warren Scott

Andrew Worthington

Jessica Parks

Ginger Phillips-Schiller

Jenn Bijaczyk

# Awards Committees

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Soo Cho Hyun

Axton Betz-Hamilton

John Grable

Shan Lei

Jodi Letkiewicz

Yoko Mimura

Nilton Porto

Martin Seay

Melissa Wilmarth

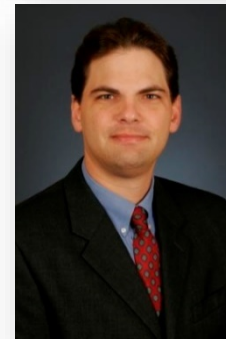
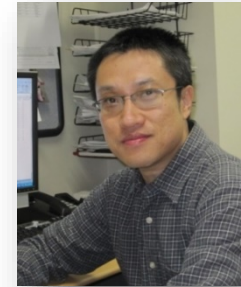
Rui Yao

Tansel Yilmazer

Suzanne Bartholomae

# Current Board of Directors

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# Outgoing Members

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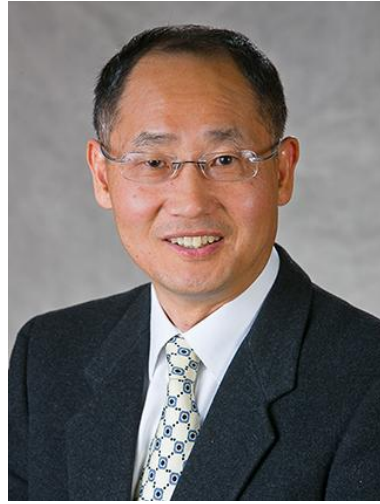
Irene Leech

Patryk Babiarz

Jonathan Fox

Rob Scharff





# New Board Members

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Angela Fontes

Hyungsoo Kim

Yoon Lee

Caezilia Loibl





# Nominating Committee

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Sharon DeVaney

Jonathan Fox

Jodi Letkiewicz

Margaret Fitzgerald

M.J. Kabaci



# Welcome to Our New President!

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Rui Yao

# 2019 Conference

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Washington, DC

Westin Arlington Gateway

May 21 – 23, 2019



# Call for Proposals

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Starts Now!

All proposals are due  
by October 31, 2019

More information is coming soon!



Researching Consumer Economic & Financial Issues

**Thank You!**

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