Call for Papers

The Journal of Consumer Affairs and the Financial Literacy and Education Commission announce a Special Issue and Symposium on:

“Starting Early for Financial Success: Capability into Action”

Special issue editors:
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The Journal of Consumer Affairs (JCA) and the Financial Literacy and Education Commission (FLEC) invite papers for a special issue and a symposium on “Starting Early for Financial Success: Capability into Action.” Papers are sought that rigorously explore the connection between financial education or interventions and measurable changes in financial behavior and outcomes. Papers should have implications for improving financial well-being by starting early at key moments throughout the life course; while there is particular interest in research related to children and young adults, research focused on adults is also welcomed if it provides insights into approaches that are effective in beginning to develop financial capability early in life.

The FLEC was established by Congress in 2003 and is comprised of representatives of more than 20 federal agencies. It is chaired by the Secretary of the Treasury and the vice chair is the Director of the Consumer Financial Protection Bureau. One of FLEC’s primary responsibilities is to coordinate the work of the federal government to promote financial literacy and education for all Americans. The FLEC has selected a strategic focus on “Starting Early for Financial Success,” for the coming years, based on recognition of the importance of establishing good financial knowledge and behaviors early in life for achieving long-term personal financial well-being and the overall economic health of the nation. Given the mission of the FLEC, we are particularly interested in research that generates new insights which may fuel innovations in policy and practice to increase the financial capability of American households. To facilitate the transfer of research insights between academics and policymakers, the authors of articles selected for the special issue will be invited to Washington, D.C. to present their findings to a FLEC symposium held in 2014.

Researchers in all relevant fields are encouraged to submit their work. Manuscripts may be submitted online through ScholarOne Manuscripts (http://mc.manuscriptcentral.com/joca or connect via the link on the Journal of Consumer Affairs website). Style guidelines and publishing requirements can be viewed online at wileyonlinelibrary.com/journal/JOCA. Please contact the issue editors [michalgw@wustl.edu, sherraden@umsl.edu] or the Journal offices [joca@cornell.edu] for further information.

Submission deadline: March 16, 2014