

Journal of Consumer Affairs Best Article Award

At the American Council on Consumer Interests conference next April in Washington, D.C., the *Journal of Consumer Affairs* editor will announce the best article award from research papers published in 2009 and 2010. The award aims to recognize and encourage high quality scholarship in the consumers' interests with the honoree receiving a plaque and a \$1000 award.

Articles nominated should be:

- An article that is well-written that contains scholarly research and professionally information opinions that involve analysis of individual, business, and/or government decisions and actions that impact on the interests of consumers.
- An article that addresses an important consumer issue in an innovative and creative way.
- An article that is recognized as having the potential to make a significant contribution to enhancing the consumers' interests.

The ACCI membership, ad hoc reviewers, editorial review board members and *Journal of Consumer Affairs* readers are invited to nominate articles for the best article award. The potential articles for the 2011 *Journal of Consumer Affairs* Best Article Award are listed below. Nominations must be received by the Editor, Herbert Jack Rotfeld no later than November 15, 2010 via email (rotfeld@auburn.edu with subject line: "JCA best paper nomination"). Include in the nomination the title, authors, and full reference (volume; issue, and pages).

Journal of Consumer Affairs Spring 2009, Volume 43, Number 1

State Prescription Drug Policies, Cost Barriers, and the Use of Acute Care Services by Medicaid Beneficiaries

Sharon Tennyson and Hae Kyung Yang

Consumer Self-Confidence in Searching for Information

Căzilia Loibl, Soo Hyun Cho, Florian Diekmann, and Marvin T. Batte

The Bold and the Bankable: How the Nuestro Barrio Telenovela Reaches Latino Immigrants with Financial Education

Jonathan Spader, Janneke Ratcliffe, Jorge Montoya, and Peter Skillern

Explaining Financial Management Behavior for Koreans Living in the United States

John E. Grable, Joo-Yung Park and So-hyun Joo

Alcohol Messages in Prime-Time Television Series

Cristel Antonia Russell and Dale W. Russell

Playing With Food: Content Analysis of Food Advergimes
Mira Lee, Yoonhyeung Choi, Elizabeth Taylor Quilliam and Richard T. Cole

Trends in Journal of Consumer Affairs Feature Articles: 1967-2007
Russell N. James III and Brenda J. Cude

Understanding Communication Research Findings
Ivan L. Preston

Common Fallacies in Law-Related Consumer Research
Jef I. Richards

Journal of Consumer Affairs
Summer 2009, Volume 43, Number 2

Health Literacy for Improved Health Outcomes: Effective Capital in the Marketplace
Natalie Ross Adkins and Canan Corus

Health Insurance Literacy of Older Adults
Lauren McCormack, Carla Bann, Jennifer Uhrig, Nancy Berkman, Rima Rudd

The Roles of Gender and Motivation as Moderators of the Effects of Calorie and Nutrient
Information Provisions on Away-from-Home-Foods
Kenneth Bates, Scot Burton, Elizabeth Howlett, and Kyle Huggins

Using the Thrifty Food Plan to Assess the Cost of a Nutritious Diet
Parke Wilde and Joseph Llobrera

Misguided Optimism Among College Student Smokers: Leveraging Their Quit Smoking
Strategies for Smoking Cessation Campaigns
Joyce M. Wolburg

The Effectiveness of Cigarette Warning Label Threats on Non-Smoking Adolescents
Lalla Ilhame Sabbane, Tina M. Lowrey, and Jean-Charles Chebat

Complex Sample Design Effects and Health Insurance Variance Estimation
Robert B. Nielsen, Michael Davern, Arthur Jones Jr. and John L. Boies

Journal of Consumer Affairs
Fall 2009, Volume 43, Number 3

Determinants of Online Privacy Concern and Its Influence on Privacy Protection Behaviors among Young Adolescents
Seounmi Youn

Consumers' Rules of Engagement in Online Information Exchanges
Amit Poddar, Jill Mosteller, and Pam Scholder Ellen

Toward an Understanding of the Online Consumers' Risky Behavior and Protection Practices
George R. Milne, Lauren I. Labrecque, and Cory Cromer

Providing Parents with Online Privacy Information: Approaches in the United States and the United Kingdom
Andrea J. S. Stanaland, May O. Lwin, and Susanna Leong

Standing in the Footprint: Including the Self in the Privacy Debate and Policy Development
Patricia A. Norberg, David A. Horne, and Daniel R. Horne

Journal of Consumer Affairs
Spring 2010, Volume 44, Number 1

Are Consumers Disadvantaged or Vulnerable? An Examination of Consumer Complaints to the Better Business Bureau
Dennis E. Garrett & Peter G. Toumanoff

The Effects Of Advertising, Social Influences, and Self-Efficacy on Adolescent Tobacco Use and Alcohol Consumption
Brian R. Kinard & Cynthia Webster

Credit Counseling To Help Debtors Regain Footing
Jeff Jianfeng Wang

Which Households Think They Save?
Yoonkyung Yuh & Sherman D. Hanna

More Than a Penny Saved: Long-Term Changes in Behavior Among Savings Program Participants
Cäzilia Loibl, Michal Grinstein-Weiss, Min Zhan, & Beth Red Bird

Examining the Effect of Expressing a Quantitative Goal on Consumer Savings
Cäzilia Loibl & Robert L. Scharff

Concern with Immediate Consequences Magnifies the Impact of Compulsive Buying Tendencies on College Students' Credit Card Debt

Jeff Joireman, Jeremy Kees & David Sprott

Consumer Biases and Competences in Company Stock Holdings

Christine W. Lai & Jing Jian Xiao

Cohort Effects of Household Expenditures on Food Away From Home

Hua Zan & Jessie X. Fan

Interaction of Law and Ethics in Matters of Advertisers' Responsibility for Protecting Consumers

Ivan L. Preston

Journal of Consumer Affairs
Summer 2010, Volume 44, Number 2

Financial Literacy Explicated: The Case for a Clearer Definition in an Increasingly Complex Economy

David L. Remund

Measuring Financial Literacy

Sandra J. Huston

High School Economic Education and Access to Financial Services

Paul W. Grimes, Kevin E. Rogers, and Rebecca Campbell Smith

The Effects of Financial Education on the Financial Knowledge of High School Students

William B. Walstad, Ken Rebeck, and Richard A. MacDonald

Financial Literacy among the Young

Annamaria Lusardi, Olivia S. Mitchell, and Vilsa Curto

Expectations of Inflation: The Role of Demographic Variables, Expectation Formation, and Financial Literacy

Wändi Bruine de Bruin, Wilbert VanderKlaauw, Julie S. Downs, Baruch Fischhoff, Giorgio Topa, and Olivier Armantier

How Much Does Wealth Matter in the Acquisition of Financial Literacy?

Chiara Monticone

Journal of Consumer Affairs
Fall 2010, Volume 44, Number 3

Weighing In On Fast Food Consumption: The Effects of Meal and Calorie Disclosures on Consumer Fast Food Evaluation

Andrea Heintz Tangari, Scot Burton, Elizabeth Howlett, Yoon-Na Cho and Anastasia Thyroff

Investment Decisions for Retirement Savings

Hazel Bateman, Jordan Louviere, Susan Thorp, Towhidul Islam and Stephen Satchell

Financial Education and Counseling – Still Holding Promise

J. Michael Collins and Collin M. O'Rourke

The Influence of Nutrition Information on Choice: The Roles of Temptation, Conflict and Self-Control

Louise M. Hassan, Edward M. K. Shiu and Nina Michaelidou

Use Of Food Labels as a Weight Loss Behavior

Bidisha Mandal

Nanotechnology for Food Applications – More Questions than Answers

Jean C. Buzby

Lessons from Credit Bureaus for Improving the Market for Electronic Medical Records

Craig Richardson, Mark Hall and Zagros Madjd-Sadjadi

Insurance Demand Anomalies and Regulation

Daniel Schwarcz