

The Ninth Biennial Conference of ACFEA

The Ninth Biennial Conference of Asian Consumer & Family Economics Association Conference will be held in Seoul National University, Seoul, Korea on July 6–8, 2011. The central topic of the conference is to improve the well-being of consumers and families. Professionals in economics, consumer/family economics, marketing, psychology, sociology, education and other related fields are welcome to submit papers, posters, and panel session proposals addressing theoretical, empirical, pedagogical, and policy issues.

Now in its 9th biennium, the conference will bring together an Asian/international roster of academics, marketing practitioners, government officials, and consumer advocates to discuss current consumer issues and research. The Chair of the Organizing Committee is Dr. Jungsung Yeo (yeo@snu.ac.kr), Professor of Consumer Science at Seoul National University. More detailed information about programs and registration will be available in September.

All papers/extended abstracts, poster proposals, and special panel session proposals should be submitted to Dr. Richard Widdows (rwiddows@purdue.edu) and Dr. Jong-Youn Rha (jrha@snu.ac.kr) by January 31, 2011. All papers/posters/special panel proposals are to be written in the English language. If a paper/poster/proposal is accepted, at least one author must register the conference no later than two months before the meeting for the paper to be included in the proceedings, and the author(s) is(are) responsible for making the presentation at the conference.

In addition, authors of papers that are outstanding in quality will be invited to submit their work to a special issue of the Journal of Family and Economic Issues. Papers published in this special issue will be selected on the basis of a blind peer review that is separate and apart from the review process for the conference.

Completed papers or extended abstracts (5 double spaced pages) will be acceptable for review. Authors of accepted papers will be provided with detailed guidelines to prepare papers for publication in the conference proceedings, which will be distributed at the conference.

Format for paper

- Paper submission should follow APA 6th Edition format. Do not include author names in the file submitted. Manuscript should be no longer than 20 double spaced pages, including tables, charts and graphs.
- Maintain 1 inch top, bottom, and side margins.
- Manuscripts should begin with an abstract of no more than 100 words.
- Manuscript should be in universally readable Microsoft Word file format. Before you save the file, click on File>Properties and delete any names or other information that might identify the author.

Criteria for evaluation

Submissions will be evaluated on the basis of importance of subject matter and relevance to FCE; contribution to the knowledge base; appropriateness of the method; timeliness and usefulness of the findings, conclusions, and/or position; and adequacy of interpretation and implications.

Submission Guidelines

- The subject line of the email should be: "ACFEA paper submission by (your name)".
- In your email, indicate title, author(s) affiliation(s), mailing address, phone number and email.

Call for Posters

Authors of accepted posters will be provided with detailed guidelines to prepare abstracts for publication in the conference proceedings, which will be distributed at the conference.

Format for Poster

- Poster submission should follow APA 6th Edition format. Do not include author names in the file submitted. Submission should be no longer than 3 double spaced pages, including tables, charts and graphs.
- Maintain 1 inch top, bottom, and side margins.
- Submission should be in universally readable Microsoft Word file format. Before you save the file, click on File>Properties and delete any names or other information that might identify the author.

Criteria for Evaluation

Submissions will be evaluated on the basis of importance of subject matter and relevance to FCE; contribution to the knowledge base; appropriateness of the method; timeliness and usefulness of the findings, conclusions, and/or position; and adequacy of interpretation and implications.</p>

Submission Guidelines

- The subject line of the email should be: "ACFEA poster submission by (your name)".
- In your email, indicate title, author(s) affiliation(s), mailing address, phone number and email.

Call for Special Panel Sessions

Authors of accepted proposals will be provided with detailed guidelines to prepare two-page, single-spaced summaries for publication in the conference proceedings, which will be distributed at the conference.

Format for Proposal

- Special panel proposals should describe the contribution of each participant and the qualification of each participant.
- Submission should be in universally readable Microsoft Word file format.

Criteria for Evaluation

Submissions will be evaluated on the basis of importance/ relevance of the panel session proposal to conference participants.

Submission Guidelines

- The subject line of the email should be: "ACFEA panel proposal submission by (your name)".
- In your email, indicate title, author(s) affiliation(s), mailing address, phone number and email.