

## **Consumer Affairs**

The University of Wisconsin-Madison, Department of Consumer Science in the School of Human Ecology is recruiting for a faculty position at the Assistant Professor level.

Requires Ph.D. in Psychology, Consumer Behavior, Retailing/Merchandising, Marketing, Advertising, or related area. Preferred: Specialization in areas related to consumer socialization and impact of advertising on consumers, particularly children. The ideal candidate will have a background that spans psychology and business, and will bring an explicitly consumer orientation to his/her research.

Requires record of scholarship or demonstrated potential for scholarship suitable for tenure at the University of Wisconsin-Madison.

To apply, send letter of application, curriculum vitae, transcripts, names and contact information of three references, and writing sample(s) to [csdept@mail.sohe.wisc.edu](mailto:csdept@mail.sohe.wisc.edu).

Letters of application should include a discussion of the applicant's qualifications and interest in the position, including a current and potential research. Additional information and EOE/AA policies are posted at

[http://www.ohr.wisc.edu/pvl/pv\\_070279.html](http://www.ohr.wisc.edu/pvl/pv_070279.html)

or by contacting Roberta Riportella, University of Wisconsin-Madison, 1305 Linden Drive, Madison, Wisconsin 53706-1524 or at [rriporte@wisc.edu](mailto:rriporte@wisc.edu).

The deadline to assure full consideration is August 10, 2011 or until position is filled.