

2019 Undergraduate Student Poster Competition

Presented by:
**American Council on Consumer Interests
and the FINRA Investor Education Foundation**



First Prize: \$750
Second Prize: \$375
Conference registration and travel
One year's membership in ACCI

Students are encouraged to work in teams to develop a research plan, the results of which can be portrayed as a poster to be presented at the ACCI Annual Conference, May 21-23, 2019, at the Westin Arlington Gateway, Arlington, VA, USA.

Poster Topics

Topics should generally align with ACCI's mission devoted to consumer well-being and the FINRA Foundation's mission to empower underserved Americans with the knowledge, skills and tools to make sound financial decisions throughout life.

A committee of ACCI members and FINRA Foundation staff will review submissions.

Competition Rules

I. Team Information

- Teams are encouraged to visit the ACCI Website, www.ConsumerInterests.org to learn more about the mission, vision, and goals of ACCI.
- Each team may consist of one (1) to three (3) undergraduate students who are taking at least nine (9) credit hours in spring 2019 as per the registrar's records. Teams may be comprised of any composition of majors.
- Teams must have a faculty advisor who is a current member of ACCI and this faculty advisor will be the only correspondent with the ACCI office.
- Students do not have to be current members of ACCI.

- There is no limit to the number of teams who may apply per university or college.
- Faculty should submit their team(s) *Intent to Participate Form* (attached) **no later than December 3, 2018**.
- Finished posters and two-page *Poster Project Report and Poster* (attached) are due **no later than February 15, 2019**.

II. Evaluation and Notification Time Lines

- A *Sample Judging Form* is attached and indicates evaluation criteria.
- Winner and runner-up teams will be notified on or before March 15, 2019, and will need to confirm their acceptance to participate no later than April 1, 2019.
- The ACCI office will then work with advisors and team members for registration, travel and hotel reservations. Funds are limited and travel plans will need to conform to a budget. It is possible that travel funds may only defray the total cost of travel and hotel. Students should seek university support if needed.
- Instructions on how to prepare the final poster as well as the size of the poster can be found on the 2019 conference webpage:
<http://www.consumerinterests.org/conference-2019>.
- Attendance by at least one team member at all days of the conference and presentation of their poster in scheduled poster sessions are required to receive the award.

Questions concerning content:

Contact Yunhee Chang, Competition Committee Chair, chang@olemiss.edu

Questions concerning logistics:

ACCI Executive Director, Dr. Ginger Phillips
gphillips@ConsumerInterests.org or 727-940-2658 x 2002

Attachments:

- Intent to Participate Form
- Poster Project Report and Poster
- Sample Judging Form

Intent to Participate Form – Due December 3, 2018

Send this form by email to the following two:

- Dr. Yunhee Chang – chang@olemiss.edu
- Dr. Ginger Phillips, ACCI Executive Director – admin@consumerinterests.org

Poster Draft or Final Title:

Faculty Advisor Name:

University:

Telephone:

Email:

Students Names, year (freshman, sophomore, etc.), email, phone, course of study and degree sought:

Poster Final Submission and Poster – Due February 15, 2019

Send this by email to the following two:

- Dr. Yunhee Chang – chang@olemiss.edu
- Dr. Ginger Phillips, ACCI Executive Director – admin@consumerinterests.org

Finished poster is attached in PDF

Title of Poster:

250 Word Abstract:

Body of the Proposal: up to two (2) pages, single-spaced (no school names, names of advisors or students should appear on this part).

- Introduction/purpose of the study
 - Empirical studies should provide a clear statement of the goals of the research or the hypothesis the study tested. Explain the need for the study.
 - Non-empirical studies should focus on the reason for the study.
- Methodology
 - Empirical studies: Describe the study design and study participants (include the manner of sample selection, number, and gender of participants). Describe methods in sufficient detail to allow the reader to judge their accuracy, reproducibility, and reliability. If this is an evaluation study, describe the intervention.
 - Non-empirical studies may be policy reviews, recommendations for education standards and/or program directions and should focus on the relevance of the topic for an ACCI audience.
- Results
 - Empirical studies should identify the major findings or preliminary results.
 - Non-empirical studies should focus on implications and possible outlets for dissemination of findings.
- Conclusion/Future research implications
 - A brief and focused statement of the main inferences drawn from results, the potential application of findings and relevance to the consumers' interest.

Sample Judging Form

Category	Review Criteria	Rating (5 = high, 1 = low)					Weight	Score (rating x weight)
		5	4	3	2	1		
Portrayal of Information on the poster	<ul style="list-style-type: none"> Is the poster legible? Does it convey the intent and purpose of the project? Is it aesthetically arranged? 	5	4	3	2	1	X2	
Abstract	<ul style="list-style-type: none"> Briefly summarizes the purpose of the research/study. 	5	4	3	2	1	X 2	
Introduction	<ul style="list-style-type: none"> Does the introduction explain clearly and precisely the purpose of the study? Is significance of the study supported by previous research? 	5	4	3	2	1	X 3	
Methodology	<ul style="list-style-type: none"> Empirical study – Is the study design and participants described in sufficient detail to demonstrate accuracy, reproducibility, and reliability? Non-empirical study – Is the relevance of the study to an ACCI audience clearly described? 	5	4	3	2	1	X 5	
Results	<ul style="list-style-type: none"> Empirical study – Were major findings clearly identified? Non-empirical study – Are implications of the study relevant to an ACCI audience? 	5	4	3	2	1	X 5	
Conclusion	<ul style="list-style-type: none"> Are main inferences drawn from the results clearly articulated? Is the application of findings logical? Is the conclusion relevant to the consumer interest? 	5	4	3	2	1	X 3	
Implications	<ul style="list-style-type: none"> Are implications justified based on results of the study? 	5	4	3	2	1	X 2	
Comments:							Total score	