

2024-25 Student/Young Professionals Conference Scholarship Award

Due December 1, 2024

2025 ACCI Annual Conference
April 15-17, 2025



For More Information:

Dalisha Herring, PhD, CFP®, Awards Chairperson
Florida State University
Assistant Lecturer
(850) 645-4767
dherring@business.fsu.edu

Ginger Phillips, EdD, CMM
ACCI Interim Executive Director
(727) 940-2658 x 2002
gphillips@consumerinterests.org

Timeline: Due December 1, Announced in January

Submit using this form:

<https://www.consumerinterests.org/scholarship-application-2025>

Purpose

To encourage students and young professionals to meet and network with fellow students and professionals in the field, and keep current on consumer research and related interests

Criteria

- Strength of application letter's written description of why it is important for the applicant to attend
- Strength of the letter of reference from faculty member supporting the application
- Higher priority is given to applicants with a submission of proposal to present at the Conference. We are aware that at the time of the scholarship application decisions on proposal submissions will not yet be made.

Format

- Online application/request to identify contact information, program of study or employment, university, and department, as well as the name of the advisor/supervisor. Mention whether you submitted a proposal for review for either an oral or poster session at the upcoming conference.
- Reference letter from advisor or another faculty member is critically important.

Award

Waiver of registration fee. If funds are available, partial travel support may be provided after the conference. A stipend of \$300 awarded after successful attendance at the full conference and submission of the one-page paper referenced below.

Follow up and receipt of award:

After the conference and before waivers or reimbursements are provided, a short-written paper (no more than one page) is required describing how attending the conference contributed to a "value-added" experience for them professionally. Content of these papers may be used in marketing efforts for the conference.