Annual Business Meeting
2018

American Council on Consumer Interests

Researching Consumer Economic & Financial Issues
 Agenda

Minutes 2017 Annual Meeting

President’s Welcome and Address
  ◦ MJ Kabaci

Treasurer’s Report
  ◦ Stuart Heckman

Executive Director’s Report
  ◦ Ginger Phillips-Schiller

Recognition of Service to ACCI

Introduce 2018-19 Officers and Board

2019 Annual Conference
Minutes

Vote to Approve the Minutes of the 2017 Annual Business Meeting in Albuquerque, NM
A Year of Work & Change

New JCA Editor Hired

Wiley (JCA Publisher)
  ◦ Hired Publisher Consultant
  ◦ Wiley Executive Seminar in DC
  ◦ Visited Wiley in Boston

Strategic Planning Task Force
Board Retreat changed to start of fiscal year

Board Governance & Committee Restructure

Budget

Executive Director contract negotiation

President’s Dinner

Summer Projects
  ◦ Handbook Update
  ◦ Awards
2018 President’s Dinner
A Year of Work & Change

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Budget

Board Governance & Committee Restructure

Executive Director contract negotiation

President’s Dinner

Additional Summer Projects
  ◦ Handbook Update
  ◦ Awards
Treasurer’s Report

Stuart Heckman
Executive Director’s Report

Ginger Phillips-Schiller
Membership Report

Sophia Anong
&
Judith Anongye
Membership Types
(306 members)
Current Member Affiliations

- Academia: 46%
- Federal/state: 32%
- Private: 10%
- Research: 5%
- International: 4%
- Student: 3%
**Professional Members**

<table>
<thead>
<tr>
<th>Title</th>
<th>Number Active</th>
<th>Number Lapsed</th>
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<tbody>
<tr>
<td>Faculty</td>
<td>201</td>
<td>181</td>
</tr>
<tr>
<td>Research/Policy/Econ</td>
<td>27</td>
<td>30</td>
</tr>
<tr>
<td>CEO/Founder/President</td>
<td>19</td>
<td>16</td>
</tr>
<tr>
<td>Consultant/Fin. Analyst</td>
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<td>8</td>
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<tr>
<td>Journal Editor</td>
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<td>2</td>
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<td>Admin Personnel</td>
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## Primary Areas of Interest

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<th>Area</th>
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<tr>
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<td>117</td>
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<tr>
<td>Food</td>
<td>15</td>
<td>31</td>
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<tr>
<td>Health</td>
<td>23</td>
<td>26</td>
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<tr>
<td>Housing</td>
<td>5</td>
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<tr>
<td>Education</td>
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## Other or Secondary Research Areas

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<thead>
<tr>
<th>Interest Area</th>
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<th>Number Lapsed</th>
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<tr>
<td>Fin. Literacy/educ</td>
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<td>52</td>
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<tr>
<td>Health/Food</td>
<td>31</td>
<td>41</td>
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<tr>
<td>Consumer beh/econ</td>
<td>53</td>
<td>120</td>
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<tr>
<td>Mkting/Advt</td>
<td>22</td>
<td>68</td>
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<tr>
<td>Policy/law</td>
<td>18</td>
<td>20</td>
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<tr>
<td>Housing</td>
<td>16</td>
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</tr>
<tr>
<td>Fam/chil/gender issues</td>
<td>15</td>
<td>19</td>
</tr>
<tr>
<td>Education</td>
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# International Members (Professionals)

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<td>14</td>
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<tr>
<td>South Korea</td>
<td>4</td>
<td>China</td>
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<tr>
<td>Canada</td>
<td>3</td>
<td>Australia</td>
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<tr>
<td>Spain</td>
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<td>Canada</td>
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<tr>
<td>Italy</td>
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<td>France</td>
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<tr>
<td>India</td>
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<td>Malaysia</td>
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<td>Turkey</td>
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<td>Spain</td>
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<tr>
<td>Germany</td>
<td>1</td>
<td>New Zealand</td>
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<tr>
<td>UK</td>
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<td>Netherland</td>
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<tr>
<td>Brazil</td>
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Prospect Members

(1,623)

- Academic Prof: 59%
- Research/Other: 17%
- Fed/State Agency: 15%
- Private Agency: 6%
- International: 3%
Comments & Recommendations

Missing profile information:
- Email address
- Primary location & country of origin
- Professional affiliation
- More fields for international professional members
- If primary area of interest is “Other”, don’t leave blank, most selected “all of above”
- Limit “Other” and “secondary areas” to one or two (3+ areas listed)

What we know and what we don’t know about...
- Prospects
- Lapsed

Continue periodic membership review
Time for Thanks!
Conference Committee

Sheri Worthy, Chair
Ann Woodyard
Lorna Saboe Wounded-Head
Kristi Warren Scott
Andrew Worthington
Jessica Parks
Ginger Phillips-Schiller
Jenn Bijaczyk
<table>
<thead>
<tr>
<th>Awards Committees</th>
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<tbody>
<tr>
<td>Soo Cho Hyun</td>
</tr>
<tr>
<td>Axton Betz-Hamilton</td>
</tr>
<tr>
<td>John Grable</td>
</tr>
<tr>
<td>Shan Lei</td>
</tr>
<tr>
<td>Jodi Letkiewicz</td>
</tr>
<tr>
<td>Yoko Mimura</td>
</tr>
<tr>
<td>Nilton Porto</td>
</tr>
<tr>
<td>Martin Seay</td>
</tr>
<tr>
<td>Melissa Wilmarch</td>
</tr>
<tr>
<td>Rui Yao</td>
</tr>
<tr>
<td>Tansel Yilmazer</td>
</tr>
<tr>
<td>Suzanne Bartholomae</td>
</tr>
</tbody>
</table>
Current Board of Directors
Outgoing Members

Irene Leech
Patryk Babiarz
Jonathan Fox
Rob Scharff
New Board Members

Angela Fontes
Hyungsoo Kim
Yoon Lee
Caezilia Loibl
Nominating Committee

Sharon DeVaney
Jonathan Fox
Jodi Letkiewicz
Margaret Fitzgerald
M.J. Kabaci
Welcome to Our New President!

Rui Yao
2019 Conference

Washington, DC
Westin Arlington Gateway
May 21 – 23, 2019
Call for Proposals

Starts Now!

All proposals are due by October 31, 2019

More information is coming soon!
Thank You!