



Robert L. Scharff, Ph.D., JD
Candidate for Board position, three-year term

Current Position

Associate Professor, Department of Human Sciences, The Ohio State University

Statement of Goals for Office

ACCI is ideally positioned at the nexus between researchers, educators, and policy makers with interests in consumer welfare. As a result, the organization has the potential to be a useful resource for each of these groups. If elected, I would see it as my job to help generate ideas and provide input on, among other things, the following issues:

- Programming: What types of programs will serve our members' needs? For example, can we offer workshops that are both broadly appealing but also targeted towards our members?
- Membership Growth and Retention: How can we grow the organization by adapting to the current environment without losing focus on what makes ACCI unique?
- Social Media: How can social media be used more effectively to spread the influence of the organization?

Academic Background

2005 J.D. George Mason University School of Law, Arlington, VA, cum laude

- Articles Editor: Journal of Law, Economics, and Policy
- Staff Member: Civil Rights Law Journal

1999 Ph.D. in Economics. Duke University, Durham, NC.

ACCI Activities

Member, 2007 –present

Reviewer, Journal of Consumer Affairs, 2007-2011.

Associate Editor, Journal of Consumer Affairs, 2011-present

Conference Review Panel, 2012

Other Professional Activities and Honors

Editorial Board, Journal of Food Protection, 2013-present

Reviewer for 18 journals, 2005-present

OARDC grants review panel, member 2012-2015, Chair matching grants panel 2013-2015.
Various external reviews for grants and government documents.

Memberships

American Council on Consumer Interests
International Association for Food Protection
International Health Economics Association
Western Economics Association International

Awards

ACCI Applied Consumer Economics Award, 2014.
OARDC Multi-disciplinary Team Research Award, 2013.
The Dean's Distinguished Scholarship Award, College of Education and Human Ecology, The Ohio State University, 2010.

Research Interests

General Areas: Consumer behavior, economics of risk, health economics, public economics, law and economics, program evaluation
Specific Topics: Financial decision making, health risks (food safety, obesity, tobacco).

Teaching Interests

Consumer economics, Consumer law and policy