

PREFACE

The Proceedings have been prepared to provide ACCI members and others interested with the ideas and the information presented at the annual conference. It should be a valuable resource as the topics are timely and the information is not readily available from other sources.

Although there is a wealth of information in the Proceedings, the interest and the exchange of ideas at the conference are not totally reflected. After the papers contained in the Proceedings were presented, there were questions and discussion. Also there were many more informal exchanges during coffee breaks and impromptu seminars. The large number of participants with varied backgrounds added to the opportunities for interaction. Current issues including the announcement of the FDA proposal on nutritional labeling prompted much discussion.

Since the Proceedings have not been done recently the process had to evolve. It took a great deal of time to check papers as transcribed from the tapes especially when some speakers were on vacation or out of the country. Some of the papers were also submitted to the Journal of Consumer Affairs. To avoid duplication, it was decided to include abstracts of those selected for the Journal of Consumer Affairs. This meant the Proceedings had to wait until all the papers were reviewed and the decisions made on each. As a result it was March 1973 before all the final abstracts and papers were received for the Proceedings.

It is hoped that the Proceedings will help extend the ideas and information to others who did not participate in the conference and also provide for participants and others a basis for further thought and discussion of the issues.

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Editor