

2021-22 Student / Young Professionals Conference Scholarship

Due January 10, 2022

2022 ACCI Annual Conference

May 19-21, 2022



Researching Consumer Interests

For More Information:

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Timeline: Due January 10, Announced on or about February 1

Submit using this form:

<https://www.consumerinterests.org/scholarshipapp2022>

Purpose

To encourage students and young professionals to meet and network with fellow students and professionals in the field, and keep current on consumer research and related interests

Criteria

- Strength of application letter's written description of why it is important for the applicant to attend
- Strength of the letter of reference from faculty member supporting the application
- Higher priority is given to applicant's submission of proposal to present at the Conference. We are aware that at the time of the scholarship application that the decisions on proposal submissions will not yet be made.

Format

- Online application/request to identify contact information, program of study or employment, university, and department, as well as the name of the advisor/supervisor. Mention whether you submitted a proposal for review for either an oral or poster session at the upcoming conference.
- Reference letter from advisor or another faculty member is critically important.

Award

Waiver of registration fee. If funds are available, partial travel support may be provided after the conference. Currently the stipend is \$300 awarded after successful attendance at the full conference and submission of the one-page paper referenced below.

Follow up and receipt of award:

After the conference and before waivers or reimbursements are provided, a short-written paper (no more than one page) is required describing how attending the conference contributed to a "value-added" experience for them professionally. Content of these papers may be used in marketing efforts for the conference.