

## **Researching Consumer Interests**

## October 27, 2021



The ACCI Conference Committee is happy to announce that we are currently accepting short course proposals for the 2022 Annual Conference being held May 19-21, 2022. Short courses will be held the day before the annual conference (May 18) and can be on any topic you think ACCI conference attendees (consumer interest researchers) will be interested in. Some examples could be:

- Using GIS in your research
- Data visualization
- · A specific statistical technique or approach
- The use of a specific data set
- Sampling and weighting
- Innovative ways to communicate the work to the media

Short courses are generally geared toward mid-career professionals, but proposals for topics of interest to early-career professionals or students are also welcome.

If you are interested in teaching a short course, or if you have an idea for a short course that you would like us to present, please complete a brief submittal form found here: https://www.consumerinterests.org/2022-short-course.

A few thing to know before you submit:

- 1. If teaching, you will be asked for the following information:
  - a. Name and contact information of instructor(s)
  - b. Bio of instructor(s) (less than 100 words)
  - c. Proposed course title
  - d. Abstract/short description (less than 200 words)
  - e. Course objectives (few sentences)
- 2. If you are proposing a course you would like to take, the list is much shorter:
  - a. Proposed course title
  - b. Suggested instructors
  - c. What you hope to learn from this course (course objectives).
- 3. Deadline for submissions is **December 31, 2021**.
- Short course logistics
  - a. Courses should be 4-hours long
  - b. The course should be interactive, with at least 30 min devoted to hands-on activities and discussions.
- 5. Perks of teaching
  - a. A great line on your CV or resume,
  - b. Meet new ACCI members and,
  - c. Receive 2 complimentary nights at the Sheraton Sand Key on Clearwater Beach, the 2022 Conference hotel.

The short course committee is looking forward to reading your abstracts! If you have questions, please contact Judith Tilton, jtilton@consumerinterests.org. For more information about the Conference, please visit <a href="https://www.consumerinterests.org/conference-2022">https://www.consumerinterests.org/conference-2022</a>.

We hope to see you in sunny, beautiful Clearwater Beach, Florida, May 18-21, 2022!