



American Council on Consumer Interests Call for Proposals to Present

**Deadline for Submission - October 31, 2023
11:59 PM Eastern Time (UTC-4)
Notification in January 2024**

Annual Conference

Milwaukee, WI, USA ♦ Hyatt Regency Milwaukee ♦ May 21-23, 2024

Submit Here: <https://proposalspace.com/calls/d/1629>

Extended abstracts are required for proposals. Full papers will not be accepted. Extended abstracts will be nominated for potential awards during the initial review process.

Only one (1) session will be accepted per submitter/presenter; please do not submit more than one.

ACCI, the leading consumer policy research and education organization, announces a Call for Proposals for its annual conference. The ACCI Annual Conference provides members and consumer researchers, educators, and advocates an opportunity to explore local, regional, national, and international consumer issues.

ACCI is accepting submissions to present for oral and poster presentation sessions as outlined below.

Oral Presentations

To be considered for an oral presentation at the conference, extended abstracts must provide sufficient detail to assess the overall contribution to the literature and specific relevance to consumer interest.

- Proposals should not exceed 3,000 words and may include up to two additional pages of supporting detail (e.g., tables, figures) and one page of references.
- Oral presentations will be 20-25 minutes, followed by a question-and-answer period to encourage discussion of the research work.
- Proposals accepted for oral presentation are eligible for award consideration.
- Submissions must have preliminary results at minimum at time of submission. Proposals, should be sufficiently well-developed to include the following:
 1. **Objective:** the background and purpose of the study.
 - a. Acquaint the reader with the background of the study and a clear statement of the goals of the investigation or the hypotheses that the study was designed to test.
 - b. The objective should show the ways in which the research is aligned with ACCI's mission of enhancing consumer and family economic well-being.
 2. **Significance:** the gap in the literature/need for the study.

- a. Provide a theoretical and/or empirical rationale of the need for the study.
- b. Illustrate implications for practice management and/or policy.
3. **Method:** the description of the study and/or intervention.
4. **Results:** key findings or preliminary results. Describe results accurately, clearly, and in sufficient detail to evaluate validity and reliability.
5. **Conclusions/Relevance:** main inferences drawn from results, potential application of findings and relevance to the consumer interest. Provide 3 to 5 implications of your study for practice management, policy, and future research.

Poster Presentations

- Posters will be highlighted during the conference in several ways that include:
 - An author preview or overview of no more than 60-seconds, and
 - Designated time during the conference when authors must be present at their poster to discuss their work with conference attendees in an informal setting.
- A poster template will be provided to accepted poster authors, and its use is required.
- To be accepted, submissions must have, at minimum, preliminary results.
- Poster submissions do not qualify for an award.
- When you create your submission, you are asked if it is for an oral presentation, poster presentation, or either. If you select a poster presentation only and do not wish your abstract to be considered for an oral presentation, please follow the outline shown above but limit your abstract to 1,000 words maximum.

Symposia

ACCI occasionally features innovative and timely panel sessions as symposia at the conference. These are usually on topics explored by a panel of presenters, established topical experts in research, policy, consumer activism, and/or business, each contributing a specific aspect of the topic. Symposia are selected that discuss emerging issues that may stimulate new knowledge, promote innovative practices, or influence policy that showcase different perspectives for the 90-minute sessions.

If you have an idea for a symposium topic, please contact Holly Roseski by email at hroseski@consumerinterests.org for more information.

Review Criteria for Oral and Poster Proposals

Proposals will be scored based on the proposal strength in each of the following areas:

1. Alignment with ACCI's mission of enhancing consumer and family economic well-being
2. Addresses a clear gap in current knowledge
3. Has implications for practice management and/or policy
4. Conceptual argument, research and/or approach is original and will be of interest to ACCI conference attendees
5. Offers a well-reasoned theoretical or conceptual framework grounded in appropriate literature
6. Includes a clearly stated objective, hypotheses, research questions
7. Provides a strong rationale for the significance of the study and/or approach
8. For empirical papers:
 - a. The data and methods used are appropriate for the research questions/hypotheses and are described in sufficient detail to judge accuracy, reproducibility, and reliability.
 - b. Results are described accurately, clearly, and in sufficient detail to evaluate validity and reliability.

For non-empirical papers:

There is a clear link to potential applications to education, policy and/or research and relevance to the consumer interest.

Terms and Conditions

- Submitting authors will be notified of the status of their submissions in January.
- By submitting a proposal, you understand that registration fees and travel costs are the sole responsibility of the author who is designated to present. Only one presentation is allowed per presenter (oral or poster). If already a presenter of another proposal that was accepted, an additional registration fee will be charged, or the session will be withdrawn from the program schedule.
- Submissions, if selected for a sponsored submission award, will be shared with the sponsor. The sponsor will not be allowed to publish the submission but will be able to review it and to contact the authors directly by email or phone. They will also be able to feature the winner and the title of the submission on their website and through PR efforts.
- Accepted proposal presenters are expected to, by **April 15, 2024**:
 - (1) register and pay registration fees,
 - (2) make hotel reservations to stay at the conference hotel. Any students or young professionals must arrange their own hotel accommodation. In the event an applicant is under 21, 18, or the age required by the conference hotel to make reservations or check-in, they will need to be accompanied by someone willing to do so for them.
- All presenters (both oral and poster) will be asked to submit to the 2024 Conference Proceedings, the *Consumer Interests Annual* (CIA). These are typically due about five weeks after the conference. Instructions and a sample submission will be sent via email to each presenter after the conference.
- Student and Young Professional Members: A limited number of conference scholarships that cover registration and some travel will be available. Watch for the Call for Scholarship Applications later in the fall of 2023.

ACCI Privacy Policy

Please view ACCI's Privacy Policy [HERE](#). Note that by submitting your proposal, your name, job description, organization, email, and telephone number will be utilized within the submission system, ProposalSpace, a contractor with ACCI.

Submission Process

ACCI uses ProposalSpace as our submission system. The person who submits the proposal is the only person conference staff will communicate with. Click [HERE](#) for detailed instructions on submitting the proposal in ProposalSpace.

Acceptance and Notification

Submitters will be notified of the status of their submissions in January. If your submission is accepted, the presenting author must attend the conference (pay the registration fee) at their own expense. If a secondary author is also presenting, that person will also need to attend the conference (pay the registration fee). Registration details and additional conference information will be available by mid-November at www.consumerinterests.org.

Awards

ACCI hosts a robust awards program that includes several monetary awards for oral presentations. Nomination for awards is automatic and done internally by reviewers. Nominations are then forwarded for review and decision. Award recipients must present at the conference. Registration and travel costs are not included. Not all awards described are given every year. For more information, please visit <https://www.consumerinterests.org/awards>.

For more information or questions, contact the ACCI office at admin@consumerinterests.org or (727) 940-2658 x 2002