

# SPONSORSHIP PROSPECTUS

## ACCI Annual Meeting

“Enhancing Consumer Well-being: Equity and Resilience”

Pittsburgh, PA, USA 2025

April 15-17. 2025

# ACCI's Purpose

The American Council on Consumer Interests (ACCI) is a 501c3 non-profit organization, founded in 1953 by academics and researchers passionate about protecting and educating consumers.

The mission of ACCI is to enhance consumer and family economic well-being.

ACCI fulfills its mission through activities that include:

- A peer-reviewed, multidisciplinary journal that publishes cutting edge scholarship focusing on consumer and family economic issues,
- A multidisciplinary conference where high quality scholarship on consumer and family economic issues is presented and discussed,
- Awards that recognize research as well as service in the areas of consumer science; and
- Special projects that promote the exchange of ideas among those interested in consumer and family economic issues

## Go beyond advertising

ACCI's annual meeting is the premier meeting presenting the latest research in the field of consumer interests.

- Connect with members and attendees, people deeply committed to the consumers' interest.
- Grow visibility for your university, resulting in recruiting high quality students for your Master and Doctoral programs.
- Promote your commitment to consumer knowledge and research while growing visibility for your business, government consumer-related entity, or your NGO.
- Expand the exposure of the latest consumer research.

### How to Sponsor:

Contact Evelyn Neale, Interim Executive Director,

by email at [eneale@consumerinterests.org](mailto:eneale@consumerinterests.org)

or by phone at (727) 940-2658 x 2002

# All Sponsors Receive

- Recognition in the ACCI 2025 event app
- 12-month logo on consumerinterests.org
- Logo has click through to URL of your choice
- Recognition from the podium during general sessions
- Use of sponsor seal to promote your support of consumer interests
- A location to distribute materials



## Sponsor Levels

<p><b>GOLD-\$1,500 (\$3,300 value)</b></p> <ul style="list-style-type: none"><li>○ All Sponsor Benefits</li><li>○ One complimentary registration</li><li>○ Exclusive branding on a selected conference break</li></ul>	<p><b>SILVER-\$1000 (\$2150 value)</b></p> <ul style="list-style-type: none"><li>○ All Sponsor Benefits</li><li>○ One half price registration</li><li>○ Co-branding on a selected conference event</li></ul>
<p><b>BRONZE-\$500 (\$1000 value)</b></p> <ul style="list-style-type: none"><li>○ All Sponsor Benefits</li></ul>	<p><b>Let's talk about how we can create a sponsorship level that is meaningful to your organization.</b></p>

### Custom Level Sponsorship

Possible benefits include:

- Sponsor a specific conference need, examples include, a reception, meal, break refreshments, session AV.
- Sponsor a named travel scholarship.
- Exclusive branding for this level of sponsorship as well as all the sponsor benefits.