

SPONSOR PROSPECTUS



ACCI Annual Meeting

Long Beach, CA, USA

April 13-15, 2026

ACCI's Purpose

The American Council on Consumer Interests (ACCI) is a 501c3 non-profit organization, founded in 1953 by academics and researchers passionate about protecting and educating consumers.

The mission of ACCI is to enhance consumer and family economic well-being.

ACCI fulfills its mission through activities that include:

- A peer-reviewed, multidisciplinary journal that publishes cutting edge scholarship focusing on consumer and family economic issues,
- A multidisciplinary conference where high-quality scholarship on consumer and family economic issues is presented and discussed,
- Awards that recognize research as well as service in the areas of consumer science; and
- Special projects that promote the exchange of ideas among those interested in consumer and family economic issues.

Support the Mission

ACCI's annual meeting is the premier meeting presenting the latest research in the field of consumer interests.

- Connect with members and attendees, people deeply committed to the consumers' interest.
- Grow visibility for your university, resulting in recruiting high quality students for your Master and Doctoral programs.
- Showcase your dedication to consumer wellbeing while increasing trust, credibility, and visibility for your business, government agency, or NGO.
- Maximize the visibility and influence of your consumer research - engage stakeholders, drive awareness, and lead the conversation on consumer wellbeing.

How to Sponsor:

Contact admin@consumerinterests.org

or by phone at (727) 940-2658 x 2002

All Sponsors Receive

- 12-month logo on ACCI's website, www.consumerinterests.org
- Logo has click through to URL of your choice
- Recognition from the podium during general sessions at the Annual Conference
- A location to distribute materials

Sponsor Levels

DIAMOND-\$10,000 (\$13,000 value) <ul style="list-style-type: none">○ All Sponsor Benefits○ Two complimentary registrations○ Exclusive branding at the Opening Award Reception or an evening event○ Podium time to speak at this session	PLATINUM-\$5,000 (\$7,000 value) <ul style="list-style-type: none">○ All Sponsor Benefits○ One complimentary registration○ Exclusive branding at one of the luncheons
GOLD-\$2,000 (\$4,000 value) <ul style="list-style-type: none">○ All Sponsor Benefits○ One complimentary registration○ Exclusive branding on a selected conference break	SILVER-\$1500 (\$2500 value) <ul style="list-style-type: none">○ All Sponsor Benefits○ One half price registration○ Co-branding on a selected conference event
BRONZE-\$1000 (\$1500 value) <ul style="list-style-type: none">○ All Sponsor Benefits	CUSTOM LEVEL SPONSORSHIP <p>Let's talk about how we can create a sponsorship level that is meaningful to your organization.</p>