



SPONSORS PROSPECTUS

Partner with us. Support research.
Make a meaningful impact.



INFORM
RESEARCH



INSPIRE
SOLUTIONS



IMPACT
COMMUNITIES

ACCI 2027 Annual Meeting



Embassy Suites
Atlanta - at Centennial Park
Atlanta, GA



April 13-15, 2027

American Council on Consumer Interests (ACCI)

PO Box 939

Britton, SD 57430

office@consumerinterests.org

www.consumerinterests.org

ACCI's Purpose

The American Council on Consumer Interests (ACCI) is a 501c3 non-profit organization, founded in 1953 by academics and researchers passionate about protecting and educating consumers.

The mission of ACCI is to enhance consumer and family economic well-being.

ACCI fulfills its mission through activities that include:

- A peer-reviewed, multidisciplinary journal that publishes cutting edge scholarship focusing on consumer and family economic issues,
- A multidisciplinary conference where high-quality scholarship on consumer and family economic issues is presented and discussed,
- Awards that recognize research as well as service in the areas of consumer science; and
- Special projects that promote the exchange of ideas among those interested in consumer and family economic issues.

Support the Mission






ACCI's annual meeting is the premier meeting presenting the latest research in the field of consumer interests.

- Connect with members and attendees, people deeply committed to the consumers' interest.
- Grow visibility for your university, resulting in recruiting high quality students for your Master and Doctoral programs.
- Showcase your dedication to consumer wellbeing while increasing trust, credibility, and visibility for your business, government agency, or NGO.
- Maximize the visibility and influence of your consumer research - engage stakeholders, drive awareness, and lead the conversation on consumer wellbeing.

All Sponsors Receive

- 12-month logo on ACCI's website, www.consumerinterests.org
- Logo has click through to URL of your choice
- Recognition from the podium during general sessions at the Annual Conference
- A location to distribute materials

Sponsor Levels

Level Name	Investment	Benefits
 DIAMOND	\$10,000 (\$13,000 value)	<ul style="list-style-type: none"> ◇ All Sponsor Benefits ◇ Two complimentary registrations ◇ Exclusive branding at the Opening Award Reception or an evening event ◇ Podium time to speak at this session
 PLATINUM	\$5,000 (\$7,000 value)	<ul style="list-style-type: none"> ◇ All Sponsor Benefits ◇ One complimentary registration ◇ Exclusive branding at one of the luncheons ◇ Priority visibility during a featured event
 GOLD	\$2,000 (\$4,000 value)	<ul style="list-style-type: none"> ◇ All Sponsor Benefits ◇ One complimentary registration ◇ Exclusive branding on a selected conference break ◇ Strong recognition throughout the meeting
 SILVER	\$1,500 (\$2,500 value)	<ul style="list-style-type: none"> ◇ All Sponsor Benefits ◇ One half price registration ◇ Co-branding on a selected conference event ◇ Valuable exposure at a key program touchpoint
 BRONZE	\$1,000 (\$1,500 value)	<ul style="list-style-type: none"> ◇ All Sponsor Benefits ◇ Entry-level sponsorship opportunity ◇ Brand visibility across the meeting environment ◇ Support for ACCI's mission and programming

Exclusive Visibility Opportunities

Lanyards - \$1,500 (Includes cost of lanyards)

Your company logo will be featured on highly visible lanyards worn by attendees. Lanyards will hold name badges that all attendees will wear throughout the duration of the conference.

Name Badges - \$1,000

Your company logo will be featured on the front of the name badges worn by attendees throughout the duration of the conference.

Mobile Meeting App Sponsor - \$2,500

Make your presence known as the official mobile meeting app sponsor of ACCI 2027! Sponsor receives recognition in the conference app header banner, or a custom link in the app's navigation.

Sponsors receive push notification through the app, and recognition in signage and all emails related to conference technology.

Hotel Keycards - \$2,000 (plus cost of production)

Welcome attendees to the conference while adding a personal touch! Because attendees receive a keycard immediately upon check-in and always keep it with them, this is a powerful way for your company to make an impact. Sponsorship includes your company's logo on all ACCI 2027 guests' hotel keycards who stay at the hotel, it makes a great take-home memento from the meeting!

Email Sponsor - \$250 (Limit 3 per company)

Sponsor an ACCI 2027 email blast that will be sent to all 500 ACCI members as well as almost 3,000 prospects. Sponsor receives company logo and a link at the bottom of email of their choosing.

Photobooth at Reception - \$2,000

Sponsor a 360° photobooth that will allow attendees to capture amazing, unforgettable moments at ACCI 2027.

Hand Sanitizer - \$750 (includes cost of hand sanitizer)

After a day of shaking hands at a conference, your hands could use a good scrubbing. Help attendees stay safe and clean with hand sanitizer with your logo and the ASCENT logo. Cost of item not included in sponsorship amount.

Join us in Atlanta!

Partner with ACCI and position your organization alongside leaders dedicated to advancing consumer and family economic well-being.

Secure your sponsorship today and become part of the conversation shaping the future of consumer research. Please complete the [online sponsorship form](#).

Questions? Contact us at office@consumerinterests.org to discuss sponsorship opportunities or custom packages.