



Yoon G. Lee

Candidate for Board Member

Current Position

Associate Professor, Family, Consumer, and Human Development, Utah State University

Academic Background

Consumer Economics, Family Financial Management

ACCI Activities

2003-Present Ad-Hoc Reviewer, ACCI Annual Conference

2017 Committee Member, ACCI NEFE Paper Award Committee

2007-2009 Committee Chair, ACCI International Consumer Affairs Committee

2005 Poster Program Chair, ACCI Annual Conference

Other Professional Activities and Honors

2016-2017 Co-Chair, NC-1030 Technical Committee, "Sustainable Families, Firms and Communities in Times of Change."

2013-2016 Co-Chair, NC-1030 Technical Committee, "Family Firms and Policy in Times of Disruption."

2006-2008 Secretary, NC-1030 Technical Committee, "Family Firms and Policy."

2016-Present Editorial Board Member, Journal of Financial Counseling and Planning (JFCP)

2014-Present Editorial Board Member, Journal of Financial Consumers (JFC)

2011-Present Editorial Board Member, Journal of Asian Regional Association for Home Economics (JARAHE)

2003-Present Editorial Board Member, International Journal of Human Ecology (IJHE)

2014-Present Ad-Hoc Reviewer, Journal of Consumer Affairs (JCA)

2014-Present Ad-Hoc Reviewer, Family Relations (FR)

2014-Present Ad-Hoc Reviewer, Family and Consumer Science Research Journal (FCSRJ)

2014-Present Ad-Hoc Reviewer, Research on Aging (ROA)

2001-Present Ad-Hoc Reviewer, Journal of Family and Economic Issues (JFEI)

2004-2007 Ad-Hoc Reviewer, Journal of the Financial Counseling and Planning (JFCP)

2005, 2008 Ad-Hoc Reviewer, Journal of Small Business Management (JSBM)
2002, 2005 Ad-hoc Reviewer, Journal of Business Venturing (JBV)

2007 Proceedings Co-Editor, 9th Asian Consumer and Family Economics Association (ACFEA) Biennial Conference
2003 Chairperson, Poster Program Chair, ACFEA Biennial Conference
2003 Session Chair, ACFEA Biennial Conference
2002-2004 Research Award Committee Member, Western Family Economics Association (WFEA)
2000 Reviewer, AFCPE Annual Conference
1999-2007 Reviewer, ACFEA Biennial Conference, 1999, 2001, 2003, 2005, & 2007
1997 Session Chair, ACFEA Biennial Conference

Memberships

American Council on Consumer Interests
Association for Financial Counseling and Planning Education
Korean Academic Society of Financial Planning
Gerontological Society of America

Awards

2016 Researcher of the Year, Family, Consumer, and Human Development, Utah State University
2004 Researcher of the Year, Family, Consumer, and Human Development, Utah State University
2001 Northeastern Regional Agricultural Experiment Station Directors Award for Excellence
1997 ACCI Dissertation Award.

Research Interests

My current research projects in the area of consumer and family economics focus on topics such as credit card attitudes, the relationship between health and financial well-being, gender differences in portfolio choices, and inter-generational finance transfer. My current research projects in the area of family-owned businesses include the effect of natural disasters on survival status of small businesses, how the goals set by business owners affect the entrepreneurial success of small business owners, and the influence of adjustment strategies on family and business success.

Teaching Interests

I have been teaching Consumer and Family Economic Issues, Consumer and the Market, and Consumer Credit Problems at the undergraduate level. The graduate courses that I have taught include Survey of Family Economics Research, Consumer Science Theories, Family Financial Problems, Economics of Aging, and Aging Well Financially.

Statement of Goals for Office

It is a great honor to run for a seat on the ACCI Board of Directors. As a graduate student in the early 90s, I had a great experience with ACCI, which propelled me towards the academic position that I hold today. Since membership numbers have decreased compared to years ago, my first goal as an ACCI Board Member would be to support ACCI in increasing its membership numbers. We need to attract more members and offer them benefits. Second, when new members join, we need to encourage them to make meaningful connections with each other, to enrich their professional networks, and help them contribute to the field through integrated research and educational programs. Additionally, considering my great experience with this organization at the early stage of my professional career, my final goal would be to support ACCI in providing young scholars with professional development opportunities through this organization.