



Call for Applications and Nomination for Editor  
*Journal of Consumer Affairs*

the  
journal  
of  
consumer  
affairs

The American Council on Consumer Interests (ACCI) *Journal of Consumer Affairs (JOCA) Editor Search Committee* is conducting a search for a successor as the term of the current Editor of the *JOCA* will be completed on December 31, 2017. A commitment of three to five years is desired starting with Volume 52, Issue 1, published in the spring of 2018.

The ACCI *Journal of Consumer Affairs* has had a long and prestigious reputation as a premier consumer journal and has just achieved its 50<sup>th</sup> anniversary, celebrated at the Library of Congress Madison Hall, June 2016. Dr. Sharon Tennyson of Cornell University is the *Journal's* ninth editor. She has been an excellent steward of the *JOCA* and ACCI has been most fortunate for her dedication and leadership. ACCI is now inviting nominations (including self-nominations) of individuals for the position of Editor.

#### Process

Interested applicants should submit the following via email:

- **Letter of application** describing your qualifications for the role of editor, including a summary of any previous editorial experience, capacity to manage deadlines and retain stakeholders, and demonstrated scholarship in the field(s);
- **Editorial vision statement** for the *JOCA*. This statement should articulate your goals and plans for the publication as a whole, as well as any new ideas you would wish to implement. Details should be provided on how you propose to implement any editorial plans.
- **Evidence of institutional/employer support**, such as correspondence or other documentation from your employer that describes the level of dedicated time and financial support for this role, should you be selected for the position.
- **Current curriculum vitae**
- **Additional relevant information**

#### Application Timeline

- Applications are open through December 31, 2016 and all materials should be submitted by that date. Electronic submission is requested.
- The *JOCA* Editor Search Committee will review applications and first round interviews beginning March 1, 2017 – continue until the position is filled?.
- A final decision will be made by the ACCI Board of Directors by June 1, 2017, and the incoming Editor will work with the current Editor for six months, July 1-December 31, 2017, taking over as Editor, January 1, 2018.
- Special invitation for joint Editorships, one with expertise in Consumer Affairs, and one with expertise in Marketing are especially encouraged. This is an issue of historical balance, as the *Journal* has a rich tradition of this collaboration. Though a single editor

has been *JOCA*'s history and single editor applications are welcome, the organization is open to proposals that incorporate such a plan.

- Questions should be directed to the ACCI office for forwarding to the Editor Search Committee.

#### About the Journal of Consumer Affairs

The *Journal* is a peer-reviewed journal currently utilizing ScholarOne as the submission and production database. It is currently published by Wiley and can be accessed here:

[http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1745-6606](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1745-6606). Full access to *Journal* issues can be provided upon request. Please see the current Editorial Board here:

[http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1745-6606/homepage/EditorialBoard.html](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1745-6606/homepage/EditorialBoard.html).

The *Journal* currently publishes three issues a year, and also publishes occasional virtual issues in addition to the three scheduled issues. Calls for special issues on specific topics are common. The *Journal* is closely tied to the mission and vision of the American Council of Consumer Interests, the not-for-profit association that owns the journal and holds the copyright to it.

#### Criteria for Selection

Selection will consider experience as an editor or associate editor of peer-reviewed journals (e.g., serving as member of editorial advisory boards, feature editors, or as peer reviewers for other journals), established record of scholarship, particularly in marketing but also in some area of consumer science including personal finance, food, health, and housing, among other topics. Submitters should clearly explain their ability to fulfill the time commitment necessary for this position, estimated to be an average of 10 hours a week. Once selected, membership in ACCI is a requirement of the Editor and applicants should be both familiar with the *Journal* and the association; previous ACCI membership is not required, although preferred.

Nominations must be accompanied with current curriculum vitae, editorial experience summary, any other relevant experience, and a cover letter listing any changes, suggestions or plans for the *JOCA* if selected as editor. All documentation must be submitted by **December 31, 2016**, to the ACCI Executive Director, Dr. Ginger Phillips, at [gphillips@ConsumerInterests.org](mailto:gphillips@ConsumerInterests.org).

Qualifications include a reputation for fairness, exceptional communication skills, evidence of academic activity, and a proven history of management skills. Applicants should have the ability to attract and retain respected experts to serve on the *Journal's* editorial board.

Applicants must have clear employer or institutional support for this activity for the duration of their appointment, with examples including release time and general office support. ACCI does not pay for office space or release time, but administrative support for clerical and editorial assistance is negotiable. Since the support offered by different institutions varies widely, interested individuals are encouraged to contact the appropriate office of their employer in order to ensure the feasibility of their application. Travel is expected and includes attending the ACCI Annual Conference in the spring of each year which includes an Editorial Board Meeting.

Primary responsibilities of the editor of the *Journal* will include:

- Directing the peer review of approximately 200 manuscripts per year, most are original research, but a small number of reviews/commentaries and trend/application submissions are also submitted;

- Soliciting high-quality papers from potential authors, adjudicating quality, and maintaining the *Journal's* reputation as a platform for excellent research as well as Trends and Applications;
- Maintaining an editorial board, along with a sufficient pool of expert reviewers representative of the broad field of consumer affairs and marketing;
- Maintaining an ethical and timely peer review process;
- Providing a clear vision for the direction of the *Journal*.

#### Transitioning

With the transition to a new editor in 2017, the editorial offices will relocate to the new editors' office location, with administrative services provided by the current administrator, Arden Solutions. There will be changes to the financial running of the operations with the moving of the editor office that will be discussed in detail during the interviewing process. The new editor will also be involved in the upcoming contract negotiations with the publishing company set to expire December 31, 2018.

A job description is available by contacting Dr. Phillips at the [gphillips@ConsumerInterests.org](mailto:gphillips@ConsumerInterests.org) or by calling the ACCI Office at 727-940-2658 x 2002.

Applications received will be acknowledged by return email.