



School of Human Ecology
UNIVERSITY OF WISCONSIN-MADISON

Assistant or Associate Professor in Consumer Science

[PVL 97816](#)

Position Summary:

This is a 9-month tenure track or tenured faculty position in the Consumer Science Department, with research, teaching and service responsibilities. The position includes a teaching load of 4 courses per year, which will include both online and in-class teaching in the Personal Finance Program. The position includes a leadership role in the development and implementation of a new online Personal Finance degree. Other responsibilities include leading an independent, externally-funded research program, advising and working with graduate students, and participating in university service.

Principal Duties:

This faculty position is housed in the School of Human Ecology within the Department of Consumer Science at the University of Wisconsin-Madison. The 9-month academic year position includes a teaching load of four (4) courses per year (or equivalent), which will include online courses. The position carries a commitment to the three functions of UW faculty: resident instruction, research and outreach/service, as well as professional and university service as appropriate to the position and rank

The successful applicant will be expected to:

- Develop and lead an independent, externally-funded research program in consumer science;
- Collaborate with investigators in the Department, School of Human Ecology, and/or research centers at UW-Madison or its partner institutions;
- Publish results in leading journals appropriate to areas of investigation;
- Provide leadership to new online Personal Finance program
- Teach both traditional and online undergraduate courses in Personal Finance curriculum (typically 4 per year);
- Serve as an advisor to graduate students and mentor to undergraduate students;
- Interact with industry partners, employers, and public agencies; and
- Participate in professional and University service appropriate to the faculty rank.
- Promote respect and the practice of civility in the workplace

Degree and Area of Specialization:

PhD in Consumer Science, Consumer Economics, or related field. Candidates should have quantitative and behavioral research skills working in the areas of household finance, consumer finance, or related area. CFP desirable but not required

Minimum years and type of work experience:

Years of experience will be commensurate with the rank sought. All candidates must have proven success in conducting researching and teaching appropriate to their stage of career. Associate Professor candidates must possess experience and scholarly credentials for appointment with tenure at UW-Madison. A key consideration is the ability to lead a research program that attracts external funding, actively engages students, and produces high-impact scholarship. We are particularly interested in candidates with curriculum development and teaching experience in online programs and educational innovations relevant to the consumer

finance curriculum: consumer finance, financial services, advanced consumer analytics, data science, investment planning, estate planning, risk management and insurance. Candidates should have interest/experience in developing and/or teaching courses in both in-person and online environments.

- Ability to work effectively within a diverse community
- Demonstrated commitment to creating an inclusive work environment

Application Instructions:

At this <[LINK](#)> please upload a current CV and a detailed statement of interest addressing your relevant background for and interest in the position. In addition, you will be asked to provide the names and contact information of three references willing to be contacted for letters of recommendation at a later date. If you are applying for the assistant professor position, please send three reference letters to:

sohe_search@sohe.wisc.edu

The deadline for assuring full consideration is April 1, 2019, however the position will remain open and applications may be considered until the position is filled.

Additional Information:

CONSUMER SCIENCE: The Department of Consumer Science increases knowledge about the interaction of consumers as individuals and household members with public and private markets for goods and services. Activities of the department are designed to foster development of a fair marketplace that enhances the interests and well-being of consumers, families and communities. The Department is home to a Ph.D. program in Consumer Behavior & Family Economics and two undergraduate majors in Retail & Consumer Behavior and Personal Finance. It is also the administrative home for two campus-wide centers: the Kohl's Center for Retailing Excellence and Center for Financial Security.

SCHOOL OF HUMAN ECOLOGY: The mission of the School of Human Ecology is to understand the complex relationships and interdependence among individuals, groups and families, and to focus on quality-of-life issues through research, creative innovation, education, and outreach. The School has four academic departments (Civil Society and Community Studies, Consumer Science, Design Studies, and Human Development & Family Studies) with a collective undergraduate enrollment of 1,200 students, and 100 graduate students. Faculty members in the School of Human Ecology often affiliate with centers and programs including the Center for Community and Nonprofit Studies, the Center for Demography and Ecology, the Center for Child and Family Well-Being, the Center for Financial Security, the Institute on Aging, the Institute for Research on Poverty, the LaFollette School of Public Affairs, and the Center for Research on Women and Gender. See <http://sohe.wisc.edu>

UW-MADISON: The University of Wisconsin-Madison has a strong reputation as a research university and for producing research that improves people's lives. The University consistently ranks among the top 6 institutions in national research expenditures. In 2015, the University received a community engagement award from the Carnegie Foundation for its commitment to deeply engaging with local, regional, national, and global communities. It is a land-grant institution with an enrollment of about 43,000 students. The University provides excellent technology and library resources. Madison (pop. 243,000) is the state capital and combines the culture of a large urban area with the comfort of a small city. See <http://wisc.edu>